

# Councillor Information & Workshop Session

**Tuesday 16 April 2019 commencing at 6.15pm**

Nailsworth Community Hall, 31 D'Erlanger Avenue, Collinswood

Chair: Cate Hart, Chief Executive Officer

## Agenda

### 1. Workshop Opening

- Apologies – Cr T Nguyen
- On Leave

### 2. Confirmation of Notes from previous Councillor Information & Workshop Session

### 3. Items for Discussion

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## Guidelines

The following details provide an overview of the procedures to be observed:

1. Councillor Information & Workshop Sessions will be held on the first and second Tuesday of each month, other than January of each year, between the hours of 6.15pm and 9.30pm (commencing with a light meal for council members and staff from 6pm).
2. Additional Councillor Information & Workshop Sessions may be held subject to the determination of the CEO.
3. The Councillor Information & Workshop Sessions for 2019 will be held at the Prospect Petanque Club, 14-32 Buchanan Street, Nailsworth, although the location may vary subject to availability of other Council venues.
4. The Councillor Information & Workshop Session will be open to the public and media with notice of the session being given on the Council's website.
5. The Agenda and any associated information will be provided to Councillors by the Friday preceding the Councillor Information & Workshop Session so that Councillors are able to brief themselves on the items thereby allowing the session to focus beyond the basic information.
6. The purpose of the Sessions is to provide an opportunity for discussion in respect to a wide range of strategic issues across the Council area, as well as those of State and National significance. They are designed to provide an opportunity for staff and presenter to provide information and updates only; no decisions will be made. A confidentiality declaration may be determined by the CEO if necessary in accordance with Council's Informal Gatherings Policy.
7. The format for the Councillor Information & Workshop Session may vary on a meeting by meeting basis and could include training, planning, presentations, and discussions.
8. External parties may make Presentations/ deputations to the Councillor Information & Workshop Session, subject to prior agreement by the CEO.
9. The CEO or proxy will convene and chair the Sessions to ensure the smooth running of the meeting. A proxy will be determined by the CEO on a needs basis.
10. Notes will be made of the general issues and items covered by the Councillor Information & Workshop Session. No decisions can be made, meaning the notes will be quite general in nature. Notes will be distributed to Council Members following the meeting.
11. Council Members, employees and consultants will be required to disclose any financial and/or conflicts of interest in matters to be discussed. The disclosure of such interest and participation in the Councillor Information & Workshop Session will need to be made as if the matter was considered in accordance with the Local Government Act 1999. A record of the disclosures of interest will be made and maintained by the CEO.

## Protocol

The following protocols provide a set of guiding principles that aim to achieve enhanced, meaningful engagement of members and to facilitate an equal and equitable participation of all members.

1. The Chair ensures that every members' input is heard and not overlooked or lost, and will enforce a limit on speakers' time if it is required.
2. Discussion must be focussed on the issues and matters being the subject of discussion. Councillors make a commitment to active listening and disciplined talking, whilst displaying both courtesy and respect to one another.
3. Council Members and staff are to be addressed by their first name and not by their title of office they hold.
4. Problems and solutions expressed by members are a healthy part of the discussion and may lead to positive outcomes, and should not be frowned upon but rather encouraged.
5. The imperatives for a successful conduct of these workshops are that all members need to work together, displaying courtesy and respect to each other.

## Councillor Information & Workshop Session Items

### 3.1 Innovation Precinct

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Anticipated duration: 30 mins

**Responsible Director:** Chris Hannaford, Director Business & Innovation

**Presented by:** Carolin Plewa

City of Prospect is undertaking an Innovation Precinct study with the University of Adelaide.

Carolin Plewa from the Entrepreneurship and Commercialisation and Innovation Centre (ECIC) at the University of Adelaide provided a short presentation on the first draft of the Innovation Precinct report on the 15 January 2019. The current presentation will provide a detailed update of the Innovation Precinct report with recommendations and how they can be integrated into the Economic Development Strategy.

It is proposed that the Innovation Precinct study will be a key element in our new Economic Development Strategy (2019 – 2029) to increase the speed of business growth in Prospect.

Prospect now has GigCity Adelaide connecting four buildings in the Innovation Precinct. We are able to identify Prospect Road as the fastest GigCity mainstreet in Australia. The new City Deal for Adelaide and the focus on Lot Fourteen has seen a renewed focus on Innovation Precincts. The Innovation Precinct will provide us with a guide on how to become the best Mainstreet Innovation Precinct in Australia. In addition it will develop pathways with other areas of Council and indeed how to grow as a precinct with global recognition and connections.

This study will address what makes an innovation precinct and how Prospect can distinguish itself as a key precinct for business. In particular, how can we attract data intensive business such as Defence, Cyber Security and Computer Gaming.

The recommendations for the study are divided into three key areas:

- Vision and Leadership with a focus on the specialization of the precinct
- Business Development and Networks
- Attract and promote a skilled workforce.

As part of the study a survey of knowledge economy businesses in Eastern Adelaide was undertaken in late 2018 to evaluate the local innovation ecosystem. The University has interviewed key stakeholders including the members of the Prospect Business Leaders (PBL) Executive Group.

## 3.2 Economic Development Strategy

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Anticipated duration: 60 mins

**Responsible Director:** Chris Hannaford, Director Business & Innovation

**Presented by:** Daniel Adams, Economic Development Coordinator

Prospect is emerging as one of Adelaide's premier residential and business locations, City of Prospect has transformed its zoning regulations, improved its public realm, and actively encouraged its community to embrace new technologies and opportunities. Council has recently endorsed the completion of our most current Economic Development and Digital Economy Strategies:

- 2014 - 2018 Strategic Economic Development Plan
- 2014 - 2018 Next Generation Digital Economy Strategy.

All 55 actions were completed or will be moved to the next Economic Development Strategy. The action to collaborate with the owner of Northpark to upgrade the centre was the only outstanding task to be carried over.

### Consultation with local business

Council has two principal business groups that it consults with:

- Village Heart Marketing Fund Committee; and
- Prospect Business Leader (PBL) group.

The Village Heart Marketing Fund has seen a recent surge in on street success, business engagement and attendance at meetings. This group is keen to promote the City and address a whole range of issues from car parking to a greater use of Wi-Fi.

Council initiated the PBL group in mid-2018. It consists of over 100 key local businesses that represent a broad spectrum of high street traders, coworking groups (such as Little City), sporting groups (such as North Adelaide Football Club), and businesses in construction and real-estate sectors.

The PBL group aims to develop a two way conversation between the local business sector and Council. It can also represent the views and interests of local business to Council, and State and Commonwealth Government.

The group has been very constructive in putting forward key new initiatives to take Prospect forward over the next 10 years. Council will also be able to bring new initiatives to the PBL and be able to get a good sounding of how to proceed. The group may also want to provide feedback to Council on issues such as the Annual Business Plan. The PBL has developed the following Vision Statement for the Economic Development Strategy.

## Vision Statement

***City of Prospect is a leading lifestyle precinct to live, to visit, and invest; recognised as a connected, talented, and creative community.***

Prospect over the last 10 years has had a clear focus on promoting businesses and development with the first council Digital Economy Strategy in Australia. This current Economic Development Strategy will seek to set out a 10 year vision for growth leveraging of our past achievements. The new direction for the City of Prospect is based on promotion of Prospect's lifestyle to residents and visitors, while also promoting Prospect as a place to invest. In particular, Council is seeking to encourage development in the corridors while maintaining our residential amenity in the suburbs.

The Economic Development Strategy will bring together our cutting edge technology from nbn fibre to the premises (FTTP), fast public WiFi, LoRaWAN Internet of things sensors to GigCity's superfast data, while embracing the needs of our businesses through excellent business forums and networks. However, the Economic Development Strategy now seeks goes one step further and seeks to take these initiatives to citizens, students and start-ups through supporting a Prospect Innovation Precinct and providing targeted initiatives to grow local business, encouraging investment, and taking advantage of opportunities arising out of the State's wave new defence and space industry initiatives.

### Economic Pillars and Actions for 2029

The Economic Development Strategy will structure its analysis and recommendations under the following three pillars (as per Fig 1):

- Creativity, leadership, innovation and connectivity
- Collaboration, marketing and small business
- Investment Attraction, development and infrastructure.

**Fig 1 Three Pillars of Economic Development for Prospect**



A detailed Economic Development Strategy is currently being developed based on SMART principles e.g.:

- *Specific* – action focused on a specific area for improvement.
- *Measurable* – quantify or at least suggest an indicator of progress.
- *Achievable* – action with resources to do it.
- *Realistic* – state what results can realistically
- *Time-related* – specify when the result(s) can be achieved.

So far the Economic Development has 37 Actions and 49 Targets all measurable, realistic (tested with Prospect Business Leaders) and timed. They are all listed under one of the above three pillars. The challenge will be to fit the additional 32 recommendations from the Innovation Precinct report into the Economic Development Strategy. Examples of how we apply these SMART principles to our Economic Strategy are:

### **Actions and Targets for Pillar 1**

<b>Leadership</b>		<b>Time /Date</b>
<b>Action</b>	Support Prospect Business Leaders (PBL) group	2 per annum
<b>Target</b>	Hold two PBL meeting per annum and engage in policy and projects	
<b>Innovation</b>		
<b>Action</b>	Support Innovation Precinct Study	
<b>Target</b>	Complete implementation of the Innovation Precinct Study by 2024	2024
	Attract major anchor tenants by 2024	2024
	Define cluster/ industry specialisation of Innovation Precinct	2022

The workshop will be engaging and we seek your ideas about how to progress the City of Prospect in the economic arena. The final draft Economic Development Strategy will be brought back to Council in the near future and to an additional workshop if required.

**Attachments:** Nil

### 3.3 Gawler Electrification Project

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Anticipated duration: 45 mins

**Responsible Director:** Pam Andritsakis, Acting Director Infrastructure & Environment

**Presented by:** Laura Culshaw from Lendlease

Representatives from DPTI and Lendlease will attend to present a progress update to Council Members for the Gawler Electrification Project including projected time lines and community engagement.

**Attachments:** Nil.

### 3.4 (CLIC) Facility Naming

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Anticipated duration: 30 mins

**Responsible Director:** Nathan Cunningham, Director Community & Planning

**Presented by:** Chris Newby, CLIC Project Lead

There were a number of options considered for the naming of the new (CLIC) facility, including no name, Kaurna naming, or a unique name based on the site, its history, the function of the facility, or its form. A report detailing these options was provided to the March 2019 Council meeting, at which time no resolution was reached in relation to a future name for the facility. The Community Reference Group (CRG) was subsequently asked to consider and discuss options, and have arrived at a consensus view at their meeting on 3 April 2019 that the facility should be simply identified by its street address '128', with a sign to be provided within the front landscaping area.

The recommendation from the CRG was discussed at the following Project Executive Group (PEG) meeting on 9 April 2019, where there was support expressed for the CRG's position to be provided to Council for endorsement following further workshop discussion.

**Attachments:** Nil